



FOR IMMEDIATE RELEASE

Milestone Marketing Signs Local Client: Cortez Heating & Air Conditioning

Sarasota, Florida (February 25, 2014) – Milestone Marketing Associates, Inc. is pleased to announce they will provide content marketing services for Cortez Heating & Air Conditioning, Inc. including; social media management, company blog, public relations, search engine optimization, direct mail and collateral materials.

“Creating a strategic alliance with Milestone Marketing to increase local awareness of our new residential division is key to growing our business,” said Mark Anderson, president of Cortez Heating & Air. “We have been providing the highest quality service to commercial and industrial clients for 50 years and are now offering the same to residential customers in the local market area. Cortez will continue to offer commercial & industrial only, to our other markets throughout the Southeast US. ”

“The content marketing services we are providing for Cortez are designed to increase awareness, website traffic, and lead generation to grow their new residential department,” said Matthew Anderson, president of Milestone Marketing Associates. “We are excited to be providing these services to Cortez and are confident with their years of experience and now our marketing expertise; their business will show growth on the residential side.”

About Cortez Heating & Air Conditioning, Inc.

Cortez Heating and Air Conditioning has been the leading provider of heating and air conditioning services in southwest Florida since 1964. Based in Bradenton, Florida since its founding, Cortez has built a reputation for expertise, service and integrity. Cortez offers both commercial building systems service as well as the complete range of residential service. For more information about Cortez, call (941) 755-5211 or visit www.cortez-ac.com.

About Milestone Marketing Associates, Inc.

Milestone Marketing Associates is a creative communications company based in Sarasota, FL. Milestone builds brands on the web and in the real world. For more information call (941) 306-3602, email info@milestone-marketing.com, or visit www.milestone-marketing.com.

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